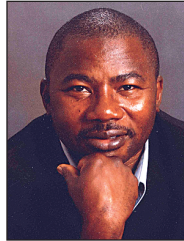


Traore named Marie Kelso Memorial Award recipient

PMCA's Production Conference Program Committee has named **Abdoulaye Traore**, *Mars Chocolate NA*, as the 15th recipient of the Marie Kelso Memorial Award. Traore presented a paper on *Somatic Embryogenesis in Cacao: Potential for High Cocoa Production* during the PMCA Production Conference this spring.



Abdoulaye Traore

The award will be presented at the 2012 Production Conference.

Previous award winners are Edward S. Seguire, *Mars Snackfood*; Susan L. Hefle, PhD, *University of Nebraska*; Marlene B. Stauffer, *Blommer Chocolate Company*; Harold H. Schmitz, PhD, *Mars Snackfood*; Nicole Staniec, *Firmenich, Inc.*; Bill Dyer, *Blommer Chocolate Company*; Greg Ziegler, *Pennsylvania State University*; Jeffrey Fine, *AAK USA*; Joe Smillie, *Quality Assurance International, Inc. (QAI)*; Cindy Cosmos, *Bell Flavors & Fragrances, Inc.*; Richard Hartel, *University of Wisconsin – Madison* (awarded twice); Tracey Duffey, *World Cocoa Foundation*; and Kurt Muentener, *Keymount GmbH*.

PMCA's Board of Directors established the award in 1997. It is given each year to the author of the paper presented at the previous year's Annual Production Conference that most significantly contributes to industry knowledge, thus honoring the memory of Marie Kelso, who served as secretary to the Production Conference Committee for 38 years.

Japan confectionery sales

Data below was taken from *Kashi-shokuhin* (Japanese newspaper for confectionery). Sales are calculated at the exchange rate as of March 31, 2011.

<i>(amount in millions of US\$)</i>	Consolidated Sales	Confectionery Sales
Yamazaki Baking Co., Ltd.*	US\$11,163	US\$4,288
Lotte Holdings	US\$43,227	US\$3,265
Meiji Holdings Co., Ltd.	US\$13,399	US\$1,674
Calbee Inc.	US\$1,870	US\$1,625 snack; ¥18,349 other foods
Bourbon Corp.	US\$1,232	US\$1,155
Ezaki Glico Co., Ltd.	US\$3,416	US\$932
Kameda Seika Co., Ltd.	US\$960	US\$922
Morinaga & Co., Ltd.	US\$1,892	US\$906
Fujiya Co., Ltd.*	US\$747	US\$625

*Fujiya's sales are 9 months only because of change of financial period. Also, Fujiya is part of Yamazaki Bakery. Therefore, Yamazaki's sales includes Fujiya's sales amount. Yamazaki's sales amount but also includes Tohato, Yamazaki-Nabisco and others.

USAID awards WCF \$8 million

The U.S. Agency for International Development (USAID) has awarded the World Cocoa Foundation an \$8 million, four-year extension of the WCF/ECHOES youth education program for cocoa-growing communities in Ghana and Côte d'Ivoire. This grant will enable the WCF to continue to implement educational programs through September 2015 and expand to more cocoa communities. This next phase will have a deeper concentration on building and strengthening local institutions and organizations.

WCF member companies may join this phase of the program. The benefits for joining the WCF/ECHOES program with financial support follow:

- Direct investment in educational programs which reach youth and their families in Ghana and Cote d'Ivoire
- Family scholarships to keep children in school and support on- and off-farm small businesses
- Company recognition in all WCF communications on this program
- Leveraging your company's resources with a public-sector partner
- Establishing long-term relationships with source communities and host governments
- Child labor solutions that respond to family and community needs

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Köln Messe GmbH

Tel: +49 (221) 821 2288 www.koelnmesse.de